



# NETA *Journal*

National Embroidery Teachers' Association

March, 2008

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## The President's letter:

I know that what you are wondering is why there hasn't been a NETA Journal in 6 months. You can blame it on me! (Want to impeach me? I can handle that!) After the seminars, my life took a turn for the crazy, culminating in my husband breaking his ankle carrying my kits for a class down the stairs (oh, the guilt) and then getting seriously ill from a virus he picked up at the hospital. I would have assigned it to my VP, but Meredith's life has been crazier than mine. In this organization, the primary job of the president is to gather together all the info for the newsletter and get it to the editor. And I didn't get it done. I know this never happens to any of you, and I'm taking names for the next election!

In the meantime -- we need to have the LAST election. We have two candidates for secretary: Lois Kershner and Michele Roberts. We have one candidate for treasurer: Kay Stanis. There's a ballot inside this newsletter, or you can email me your vote. I appreciate these ladies volunteering. Meredith and I continue until the end of the year, when she will become president and we will be electing a VP/President Elect.

Please vote by mailing me your ballot (see my address to the left) or by email to [carole@carolelake.com](mailto:carole@carolelake.com). Votes must be received by April 15th. That gives you plenty of time! BUT... do it today!

I have actually worked on setting up our Yahoo group: look for an invitation by the end of March.

Thanks so much to Gail Sirna and Pat Donaldson, our retiring secretary and treasurer. They have served two terms each and they have been wonderful. The most valuable commodity we have is our time, and I appreciate them for giving NETA their time.

Also, I want to draw your attention to a new organization called the Shining Needle Society. I've written a little article about it inside the newsletter. It's on my mind because today they got their 1000th member. That's right -- 1000 stitchers! Wow.

Thank you for your patience with me and thank you for your support of NETA.

Carole Lake

# **BALLOT**

NETA election for 2008 officers:

**Secretary: (choose one)**

Lois Kershner

Michele Roberts

**Treasurer:**

Kay Stanis

To cast your ballot, email Carole Lake at [carole@carolelake.com](mailto:carole@carolelake.com) or mail in the ballot to:

4003 Edgefield Ct., Austin, TX 78731

Votes must be received by April 15th.

All interested individuals are invited to attend the meeting of the  
National Embroidery Teacher's Association (NETA) .

The meeting will be held on

Thursday, September 4, 11:30 A.M. - 1:30 P.M.,

EGA headquarters in the

Embroidery Museum and Resource Center (EMRC), 426 West Jefferson St.  
approximately one and one half blocks from the Hyatt.

Members are teachers working together to help other teachers.

## **Shining Needle Society**      *from Carole Lake*

I highly recommend that you join the online Shining Needle Society, formed a few months ago by Kate Gaunt and Marie Therese Baker. It's a wonderful medium for teaching cyberclasses. It's based on a 'high school' concept ... everyone first joins 'Home Room', a yahoo list where only announcements are made. On March 13th, they enrolled member number 1000 in Home Room! Then if you teach or take a class, a separate list is set up for the cyberclass. There's a Student Lounge for chatty people. So far, classes have been taught (or are scheduled) with me, Gay Ann Rogers, Pam Godderis and Janet Zickler Casey.

Go check it out! To join Home Room, email Kate Gaunt at [kategaunt@aol.com](mailto:kategaunt@aol.com). Following is their mission statement, or you can visit the Home Room site for more info:

[http://groups.yahoo.com/group/SNS\\_Home\\_Room/](http://groups.yahoo.com/group/SNS_Home_Room/)

## **The Shining Needle Society (SNS) -- Mission Statement:**

To provide nurturing and inspiring opportunities for growth in the study of needlework, with the hope of continuing the legacy of embroidery art for future generations.

## **About SNS:**

The SNS is a friendly, supportive group that seeks to provide connections for enthusiastic stitchers and the teachers who inspire them. Initial activities will be online support groups for exclusive or limited needlework classes.

**There are no dues for SNS and membership is open to all interested stitchers.**

## NETA Meeting

Fall 2007

### Baltimore Session

The meeting was called to order at 11:50 AM by President Carole Lake at the Marriott Inner Harbor Hotel, the site of the ANG Annual Seminar for 2007.

There were 36 people present. Carole had each member introduce him or herself. Lunch was served.

The reading of the minutes was dispensed with, since they had been published in the NETA Journal several months ago.

Pat Donaldson, the treasurer, reported that the organization is still making money, in spite of her best efforts to spend some of it. The Treasurer's Report was conditionally accepted, pending approval by those at the Chicago meeting.

Carole announced that the NETA Directory should be published soon, and will include the new members. She asked that all present update their contact information, including and especially their e-mail addresses, which seem to change regularly. E-mail is the primary means of communication in today's world.

Carole also announced that NETA will have a Yahoo chat group, as soon as she can get it arranged.

Carole attended the ICNA meeting, which immediately preceded the Baltimore seminar. She said that the organization has revised the universal proposal sheet, mainly to allow more room for information, and that it will be available on the NETA web site soon. It should be acceptable to all groups.

Carole asked for issues for discussion. Gail Sirna asked Barbara Richardson, the incoming president of ANG, that ANG consider streamlining their con-

tract, as it has many pages and addenda, and explanations, and lists, etc. Gail promised to send to Barbara a copy of the NAN contract, and the Callaway contract, both of which accomplish the same thing in about 2 pages.

It was agreed by those present that the 26 students many of us have in class is too much. It slows down the pace of the class, because we need so much time to see every student.

Gail Sirna also asked why seminars require our stitched pieces for so far in advance of the seminar. ANG is not an offender, but EGA this past year wanted the pieces 6 weeks in advance of the seminar, and the Canadian Guild wanted them for 3 months! It was felt that this issue should be brought to the ICNA meeting.

The membership had many questions which were really the purview of the ANG Dean of Faculty, so we asked Kathy Myers to come in for a Q & A. We wondered about onsite registrations, which is not a common practice, according to Kathy, but did affect several teachers this year. It was felt that it would be helpful if the teacher was notified, even if only the night before to expect an additional student. Kathy answered many questions and was most helpful. The membership thanked her for her years of service and noted that she was most efficient to work with.

Carole asked how many had submitted their proposals electronically. Only two, Michele Roberts and Carole Lake had done so for ANG, but 26 did for EGA and a great many of them were accepted. Carole mused that this might be the wave of the future. There was some discussion of the technical aspects of consolidating the information into one PDF.

It was suggested that a NETA Membership card

would possibly give us discounts at museums, and gain us entrance to areas reserved for educators. It might also make us eligible for discounts on computer programs, etc. Pat Donaldson volunteered to provide these for the membership -- this would help spend some of our overage.

Orna Willis volunteered to send Carole Lake information on buying computer programs at a discount.

Beth Robertson announced that Macintosh will no longer support "Canvas", a program that many of us use for graphics.

Carole Lake asked for volunteers to run for secretary and treasurer. Michele Roberts volunteered to run for secretary.

Kay Stanis raised the question: Are teachers getting students in advanced classes who are not really advanced?. She expressed a fear that we are having to "dumb down" our advanced classes, knowing that many students will not be really qualified. Many teachers had had this same problem, Michele Roberts and Gail Sirna are going to write an article for Needlepoint Now that talks about basic skills that all stitchers, but especially seminar attendees should have.

Kay Stanis remarked that seminars are putting photos of our designs on their web sites that are so good that some people can print them out and copy the pieces. Carole said the "watermark" should prevent this, but someone pointed out that this made our designs look "ugly." Debbie Forney said there should be a "click to protect" feature on the web site, so that the designs cannot be printed out.

The meeting adjourned at 1 PM  
NETA Meeting

Fall 2007

### Chicago Session

The meeting was called to order at 11:50 by President Carole Lake at the Marriott Magnificent Mile in Chicago on September 5, 2007. This was the site of the EGA National Seminar for 2007. Twenty seven members were present. Carole asked everyone to introduce him or herself. She asked everyone who had not done so to please pay her/his dues. A list of members was sent around with current dues status. Carole requested that everyone check his or her contact information.

The Treasurer's Report was accepted by the members present and voting.

Carole announced that we have two candidates for secretary: Lois Kershner and Michele Roberts. There is one candidate for Treasurer: Kay Stanis. The election will be announced in the Journal.

Carole told of attending the ICNA meeting, and talked about the new proposal cover sheet -- which is not really a cover sheet, since on the front of the proposal there should be a picture of the project. The sheet is streamlined, and should be acceptable to all groups.

Carole also announced that she is establishing a new Chat Group on line. It will be a venue for new teachers to ask questions and seek guidance.

Carol Dam, the new president of EGA, announced the Apprize, the journal for teachers published by EGA, would now be on line.

Carole raised the subject of submitting proposals electronically. Jane Farber, the Dean of Faculty for EGA 2007, said that there was no difference in consideration between electronically proposals and

those sent in hard copy. She remarked that "more information is better" if you are a new teacher hoping to break into national teaching. Someone commented that beads do not photograph well, and Jane said you must send what's right for you. Both the EGA National Exhibit and Fiber Forum are going to the electronic format.

Gail Sirna raised the subject of sending the finished project to the preceding year's seminar, and asked how far in advance was reasonable for a seminar to hold them. Gail thought two weeks, including the week of seminar. Debbie Stiehler thought one week should be sufficient.

There was discussion of photographing ones pieces for the seminar brochure. Caela Tyler said the person doing the brochure must be in close contact with the printer. Concern was expressed for photography done by many different people, cameras, lighting conditions, etc. Jane Farber said guidelines were sent out to the teachers, but Gail Sirna pointed out that they were very complex and required a better camera than many of us possess. Lois Kershner said she did not think the photography in this year's brochure was good

Someone raised the question of theft at Merchandise Night, in class, or in the bookstore and boutique. No one had a good solution, except to take the common precautions

Carole raised the issue brought forth at the Baltimore session, i.e. the proficiency of the students. A self-evaluation form was suggested, but that seemed ponderous. It was suggested that teachers put in their student letters the basic skills they expect of the students, in hopes they will acquire these before coming to seminar

What do we expect students to know for an advanced class? Teachers are invited to send ideas

to Carole, who will synthesize them and put them into our newsletter.

It was suggested that proofs of our class descriptions in the seminar brochures be passed by the teachers for corrections, and also to make sure that the pictures are actually right side up

Before closing Carole requested that all members update their e-mail addresses with Carole at [LakeAustin@aol.com](mailto:LakeAustin@aol.com).

Respectfully submitted,

Gail Sirna  
Secretary

**Check out these websites!**

The ICNA website. It is up and running!  
<http://needleworkcouncil.org>

Also, the Apprize Online is working now. Teachers, who are also EGA members know, it is a free opportunity for publicity. Here is the link:  
<http://www.egausa.org/html/apprize.html>

It is not hard to fill out the form and if anyone needs help, contact Catherine Jordan and she will walk you through it.

**IMPORTANT:**

**ONLY** fill in the fields you wish to have shown on the web page.

Cost of web site listing \$5.00/ year

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

AREA CODE & PHONE: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

CERTIFICATIONS: \_\_\_\_\_

**SPECIALIZATION AREAS** - areas in which you **TEACH CLASSES** (Please circle all that apply)

- |                        |                       |                          |
|------------------------|-----------------------|--------------------------|
| Applique               | Counted Thread        | Painting and/or Dyeing   |
| Art History            | Crewel Embroidery     | Pulled Thread            |
| Assisi                 | Cross Stitch          | Raised & Padded Work     |
| Battenberg             | Drawn Thread          | Ribbon Embroidery        |
| Beading                | Ecclesiastical        | Silk and Metal on Canvas |
| Blackwork              | Fabric Manipulation   | Silk and Metal on Fabric |
| Brazilian Embroidery   | Fine Hand Sewing      | Stumpwork                |
| Canvaswork             | Hardanger             | Surface Embroidery       |
| Clothing Embellishment | History of Needlework | Teaching Children        |
| Color and/or Design    | Machine Embroidery    | Teaching Teachers        |
| Computer Graphics      | Mixed Media           | Needlelace               |
| Contemporary Stitchery | OTHER: _____          |                          |

Are you an active needlework judge?                      yes                      no

Retired from teaching?    yes                      no

Photos attached?    yes                      no

(You may attach a photo of yourself and one of an example of your work, or two examples of your work)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**NOTE:            Check for \$5.00 (or \$20.00, if including with dues) goes to, the Treasurer:**

Pat Donaldson  
15852 Longmeadow  
Dearborn, MI 48120

**Please send WEBSITE INFORMATION to:**

Mary K. Campbell  
6030 Country Club Oaks Place  
Omaha NE 68152-2009

or email:    mickle-mod@cox.net  
(watch the spelling!)

# NETA Directory Information

***PLEASE SEND ONLY CHANGES OR INDICATE THE CHANGES***

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
AREA CODE & PHONE: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_  
E-MAIL ADDRESS: \_\_\_\_\_  
WEBSITE ADDRESS: \_\_\_\_\_  
CERTIFICATIONS: \_\_\_\_\_

**SPECIALIZATION AREAS** - areas in which you TEACH CLASSES  
(Please circle all that apply) - MAXIMUM of 14

Applique	Color and/or Design	Fine Hand Sewing	Ribbon Embroidery
Art History	Computer Graphics	Hardanger	Silk and Metal on Canvas
Assisi	Contemporary Stitchery	History of Needlework	Silk and Metal on Fabric
Battenberg	Counted Thread	Machine Embroidery	Stumpwork
Beading	Crewel Embroidery	Mixed Media	Surface Embroidery
Blackwork	Cross Stitch	Needlelace	Teaching Children
Brazilian Embroidery	Drawn Thread	Painting and/or Dyeing	Teaching Teachers
Canvaswork	Ecclesiastical	Pulled Thread	OTHER: _____
Clothing Embellishment	Fabric Manipulation	Raised & Padded Work	_____

Name to be included in the Directory*	yes	no
Are you an active needlework judge?	yes	no
Retired from teaching	yes	no

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*The Directory states that it is not to be used for solicitation purposes, but NETA can make no guarantees.*

<b>Please send to: Jonalene Gutwein</b>	<b>or email: mbroidry@aol.com</b>
<b>5185 Percheron Drive</b>	<b>(watch the spelling!)</b>
<b>Melbourne, FL 32934-7843</b>	

## RENEWAL COUPON

Send dues to: **Pat Donaldson** DUES are \$15.00 per year, \$20.00 with Web-Page  
**15852 Longmeadow**  
**Dearborn, MI 48120**

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
AREA CODE & PHONE: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_  
E-MAIL ADDRESS: \_\_\_\_\_



**NETA Journal**  
**National Embroidery Teachers' Association**  
**Peg Dunayer, Editor**  
**411 Buckboard Blvd.**  
**Round Rock, TX 78681-6902**

**TO:**

**Are your dues DUE?**

**DATED MATERIAL**  
**NETA Journal**

**FIRST CLASS**  
**March, 2008**